

The Friends Program
Presents:



12th Annual Charity Auction
"Sit Back and Relax"
May 20, 2011

The Friends Program
12th Annual Charity Auction
“Sit Back and Relax”

Sponsorship and Underwriting Opportunities

- | | |
|---|----------------|
| Event Sponsorship | \$7,500 |
| <ul style="list-style-type: none">• Sponsor Name and logo on all promotional materials• Company Name and web link featured on The Friends Program website• Prominent listing recognizing event sponsors in program book• Opportunity to display three auction pieces at your business• 10 complimentary VIP seats | |
| “Sit Back & Relax” Auction Sponsorship | \$3,500 |
| <ul style="list-style-type: none">• Company noted as sponsor on all tickets sent to approximately 300 attendees• Prominent listing recognizing event sponsors in program book• Opportunity to display an auction piece at your business• 6 complimentary VIP seats | |
| Invitation Sponsorship | \$3,000 |
| <ul style="list-style-type: none">• Company noted as sponsor on all invitations sent to approximately 500 individuals• Prominent listing recognizing event sponsors in program book• 4 complimentary VIP seats | |
| Margarita (Drink) Sponsorship | \$2,500 |
| <ul style="list-style-type: none">• Sponsor name and logo on drink tags placed on all margarita glasses• Prominent listing recognizing event sponsors in program book• 3 complimentary VIP seats | |
| Conch Fritter (Food) Sponsorship | \$2,000 |
| <ul style="list-style-type: none">• Sponsor logo featured on a prominently displayed ice sculpture• Prominent listing recognizing event sponsors in program book• 3 complimentary VIP seats | |
| Art Walk Sponsorship | \$2,000 |
| <ul style="list-style-type: none">• Special recognition as Art Walk Sponsor – Date TBD• Company name with web link featured on The Friends Program website• Prominent listing in program book• 3 complimentary VIP seats | |

Photographer Sponsorship

\$1,500

- Company name with web link featured on The Friends Program website
- Prominent listing in program book
- 2 complimentary VIP seats

Sunset Pier Sponsorship

\$1,000

- Company name with web link featured on The Friends Program website
- Prominent listing in program book
- 2 complimentary VIP seats

Margaritaville (Decorations) Sponsorship

\$500 (6 available)

- Sponsor Name and logo placed on event T-shirts displayed on all seating the night of the event for attendees to take at the end of the evening.
- 1 complimentary VIP seat

Beachcomber Sponsor

\$250

- Company Name with web link featured on The Friends Program website
- Prominent listing program book

Downtown Concord Art Sponsorship

\$200 (15 available)

- Sponsor and host one of the 18 painted Adirondack chairs. Chairs will be available for display from April 28th, 2011 through May 20th, 2011
- Company name with web link featured on The Friends Program website
- Prominent listing in program book

Parrothead Sponsorship

\$150

- Company Name with web link featured on The Friends Program website
- Prominent listing program book

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Friday, May 20, 2011 * 5:00 p.m. at the Grappone Conference Center



Please Print Your Information

Name (s) or Company: _____
Print Name as you would like to appear in the Program Book

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number: _____ **Email:** _____

Sponsor Level: _____ **Sponsor Amount: \$** _____

Additional Seating:

In addition to the complimentary seats associated with our sponsorship, I would like to purchase _____ seat(s) to the event at \$40 each.

Amount Enclosed: \$ _____

Please make checks payable to The Friends Program and mail to:
Angela Sepela
Director of Development
The Friends Program
249 Pleasant Street
Concord, NH 03301

Thank you for your support!