

Friends Program

2025 Sponsorship Opportunities

Lead Sponsor
(Exclusive)

\$7,500

Presenting
Sponsor

\$5,000

Media Sponsor
Friends-A-Palooza

\$5,000

Program/ Event
Sponsor

\$3,000

Program/Event
Supporter

\$1,500

Program/Event
Friend

\$500

Publications Recognition

Placement of logo (with link to your website) in ALL email newsletters distributed quarterly to 4k constituents. One feature article on your company.

Placement of logo in email newsletters distributed to 4k constituents

Partner in radio package for advertisement prior to and remote broadcast at Friends-a-Palooza, July 26, 2025

Placement of logo in two email newsletters distributed to 4k constituents

Web / Social Media Recognition: Logo with link on website

Recognized as **Lead Sponsor** with prominent logo placement on the sponsor page and footer of the website.

Recognized as **Presenting Sponsor on** sponsor page and program pages.

Recognized as **Presenting Sponsor** on sponsor page and event pages.

Recognized as an **Event or Program Sponsor** on sponsor page and chosen page.

Recognized as an **Event or Program supporter** on sponsor page and chosen page.

Recognized as an **Event or Program Friend** on sponsor page and chosen page.

Facebook, LinkedIn and Instagram announcement of Sponsorship

At least 6 times, Two social media articles.

4 times One social media article.

4 times One social media article.

3 times One social media article

2 times

1 time

Placement of logo

All event Programs and public event signage and publicity. All collateral (flyers, brochures, etc.)

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Program/event signage

Program/event signage

Event signage

Invitations to the 50th Anniversary Celebration: October 18, 2025

A prominently located table for 10 guests and opportunity to make remarks.

A table for 10 guests

A table for 10 guests

6 complimentary tickets

4 complimentary tickets

News article on our website and LinkedIn page



Annual Report listing



We look forward to customizing a program for you. Please reach out to Laura Miller at 603-228-7604 or lmiller@friendsprogram.org for more information.